



MACLEONS
ENTERPRISES

CREATIVE DESIGN AGENCY





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About Us

Macleons Enterprises, is a design agency dedicated to graphic design and printing. We characterize ourselves by our commitment to the artistry and functionality for all of our projects, our high quality standards, and the total satisfaction of our clients (corporate and small-to-mid sized businesses).

We specialize in:-

- a) Complex corporate media solutions.
- b) Corporate Image and Marketing
- c) Highly creative Adverts
- d) Professional logo and corporate identity development.
- e) Content-related support.
- f) Marketing materials such as banner, brochures, flyers, posters,
- g) Publications
- h) Information Technology Solutions

Solutions, provided by Macleons Enterprises are designed for modern corporations, companies and small businesses, which plan to expand their market to the and provide their clients with useful, reliable market.



WHAT WE

DO



MACLEONS CREATIVE
AND DESIGN

- △ Creative Design Services
- △ Digital and Offset Printing
- △ Services
- △ Photography
- △ Sales Collateral

Importance of Corporate Identity

Today more than ever all organizations need to differentiate themselves and set themselves apart. A carefully constructed identity is a great help for an organization, institution or business to make an impact on their target market.

We have the knowledge and the means to make every design element clearly portray what your business is and what it does, from the design of a graphic identifier (logo) to the production of a brand manual to give your business the necessary parameters to maintain the corporate image that characterizes it.

Our Services include

Creative Design Services

We have the creativity, people, equipment, and expertise to provide comprehensive creative solutions. And, we strive to take it to the next level – improving the interface from customer need to product delivery, hitting our target market, and making the customer experience easy, fun, rewarding, and successful. Through our creative services offerings and production management solutions we give our clients creative integrity, world-class customer service, and dependable project management.

We are much more than just a trusted choice for creative services. We have the expertise to provide comprehensive creative solutions because we understand what it takes to deliver professional and cost effective project and program management solutions in support of our customers' goals and objectives. We understand it because we do it every day.

Creative Capabilities

- Program and Contract Management
- Media and Video Production
- Broadcasting and Production Services
- Commercial Photography
- Interactive Web Based Programs
- Marketing Services and Campaigns
- Graphic Design
- Motion Graphics
- 2D and 3D Animations/Simulations
- Character animations
- Web Design and Content Development
- Meetings and Event Planning
- Social Media Strategy and Management

Digital and Offset Printing Services

Macleons Enterprises is more than a leading Kenyan printing supplier. Our exceptional print services can cover your entire project, from the initial artwork design and print production to the secure archiving and storage of your PDFs. Our many print services include:

- Colour prints on your choice of papers, including recycled papers
- Business documents, including training manuals and presentation documents
- Posters, including telescopic banner stands and sticky vinyl prints
- Design services, from a single item design or a complete rebranding
- Printing and binding services
- Copying and duplicating services, including large format printing and scanning

How can we deliver such a range of business printing services? Simple. We combine our years' experience with the very latest printing technology and finishing equipment, which we have in-house. That means we can guarantee incredible results with an extremely rapid turnaround, including same day printing and delivery in Nairobi and within the CBD. Best of all, you can be involved in the whole process without leaving your desk, thanks to our online printing capabilities. With online printing, you simply choose a design and leave the rest to us.

Photography

Our team of professional photographers has years of experience shooting people and products that capture our clients' unique personality, show customer engagement and highlight product details. Since you can't meet each potential new online lead in person, professional, high-resolution photos are absolutely essential to making a positive first impression.

Whether you need a new library of photos of your business location, office, executive team and happy customers, or you have an important corporate event that you want to document and share, our in-house professional photography team can capture the important moments and details for you.

We have experience shooting all types of professional photos for our clients, including:

- Corporate team photography
- Product photography
- Commercial photography
- Event photography
- Location and architectural photography
- Lifestyle photography
- Food photography
- Social media photography

Sales Collateral

We offer a wide range of branded promotional items in different categories, whether as corporate gifts, print promotional items, or branded corporate gifts and other printing campaigns and giveaways.

Our quality print work guarantees that your marketing message will appear on everyday promotional items in an impressive way that will attract your target market.

Used well, branded promotional items will assist in building your brand and give you a strong presence in the market place.

Branded Merchandise

- T-Shirt branding
- Polo Shirt branding
- Cap branding
- Apron branding
- Fleece branding

Branded Giveaways

- Keyring branding
- Mug Branding
- Coffee Flask Branding
- Clock Branding
- Pen Branding
- Bag Branding
- Radio Branding
- USB Branding
- Mouse Mat Branding

Executive

- Pen-Set Branding
- Game Branding

Sport

- Golf Towel Branding
- Golf Ball Branding
- Badge Branding
- Water Bottle Branding



INFORMATION
TECHNOLOGY

- Δ Web Design Services
- Δ Mobile Applications
- Δ Bespoke Software Solutions
- Δ Software Development and Intergration

INFORMATION TECHNOLOGY

Our information technology consulting department delivers custom-tailored IT consultancy services covering a variety of business technology strategies. Unlike many other IT consulting firms, our team is available to provide strategic guidance on a variety of topics, including cloud strategy, IT budget planning, risk management, disaster recovery planning, business continuity planning, IT assessment and planning, communications and carrier services, and more. Please contact us if you have interest in any IT consulting services or other topics not listed here.

Our Services include

Professional Web Design Services

Establishing a web presence and effectively marketing your business website can take weeks or even months of researching different services such as; web designers, website developers, website hosting, online marketing, SEO experts, logo designers, link builders, Blog Article Writing Service and so on. Our web design company offers all these web design services and more, so there is no need to use several web design companies. We can build any type or size website you require from small custom designed websites to highly advanced online stores.

We also offer lots of help and advice along the way, so don't worry if you are not a web guru. Each of our websites can be developed with a very easy to use content management system, also known as a CMS, and we provide free basic training on how to use your website.

Online Marketing

Building a new website is a great start, but don't forget about marketing! Let us increase your traffic, sales and leads with a variety of online marketing tactics, which we have refined over the past 18 years. Your website needs to be promoted by someone and it needs to be someone that knows what they are doing. So give us a try today, we have customised contracts and packages to fit any budget.

Mobile Applications

At Macleons, we have a set of skilled mobile app developers with rich expertise and experience in the sphere of mobile app development. We provide the clients with the best choices to choose from because we value client satisfaction and trust more than anything.

We produce different ranges of mobile applications from simple user- friendly apps to advanced e- commerce apps. We do extend mobile app development services for native platforms and advanced hybrid platforms. Our frameworks aim at providing utmost security and high speed performance for any mobile app we develop. We keep updating the team with the changing trends in mobile app development from time to time to serve the clients better. If you are looking for someone to develop quality and advanced mobile apps, we are right here for you.

Bespoke Software Solutions

Macleons provides a variety of Software solutions for various business types, geared and optimized to provide more immediate business value than traditional pure custom solutions. Some of the systems we provide include Payroll systems, Accounting, ERPs, Hospital and School Systems.

Benefits of our Bespoke Software Solutions

- New systems can be implemented more quickly because extensive programming is not required.
- Many organizations cannot afford the staffing and expertise to develop in-house solutions or buy custom solutions
- Our vendors spread their development costs across all customers who purchase their software, which allows them to invest in continuous improvements. The benefit to our customers is higher ROI (return on investment) and lower TCO (total cost of ownership).
- Feature capabilities and usability that individual businesses cannot always afford.
- Features you might not know you need are included. This is especially important if you're unsure about future vision of system, or are in an early stage in requirements gathering.
- Software is more reliable because more users typically means a more mature system, with less likely to have surprise bugs that lead to implementation issues.
- Software is available soon since the core system is already written and can be modified to meet unique requirements.
- ECI facilitates successful and sustainable roadmaps for our customers, identifying the risks involved with procuring and integrating solutions.

Software Development and Intergration

Macleons Software Engineering Services can design, develop, integrate, and test one or more components of your embedded software system, enabling you to fill resource or skills gaps, get to market faster, and reallocate resources on other high-priority tasks. Our Service deliverables are warranted for an initial period of time, with the option of adding extended warranty coverage to the code as desired. So, whether you need help with your BSP, your product, a mobile access and responsive UI app, or your IoT solution, we can help.

Our services include:

- Project management, system specification and scoping
- System design, technical and application management
- Installation, configuration and infrastructure optimization
- Risk assessment, and troubleshooting
- System and user acceptance testing
- Implementation documentation
- End-user training and 'Go-Live' support



We provide VARIOUS platforms to buy and sell various products at affordable prices to the general public. We have carried out thorough verification checks on the various products and ensure all the products on our platform are traceable and guaranteed.

Our platforms include websites and print magazines to promote businesses and products. Some of the platforms include

www.estay.co.ke
www.motipoa.com

For print magazines currently running the Blinkxtra Magazine that promotes both SMEs and Corporates. Blinkxtra is currently a quarterly issue.



OUR ESTEEMED CLIENTS





GALLERY

- △ Logos
- △ Posters and Adverts
- △ Branding and Merchandise
- △ Signage
- △ Websites



CATAPULT
INSURANCE AND ADVISORY AGENCY

Its Time to CONSOLIDATE

CHANGED EMPLOYERS SEVERALLY?
LEFT SOME PENSION FUNDS?



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- Consolidate your pension funds
- Grow the funds
- Monitor the funds
- Have a plan

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